

To: SL
From: PJM
RE: Habsburg Activities Update and URGENT ACTION REQUEST
Date: February 24th, 2013

- Right after the EU-Ukraine Summit, i propose to reinforce the key geopolitical messaging of how "Europe and the U.S. should not risk losing Ukraine to Russia" through an intensive 60 day Habsburg activity phase. The plan would be to build on current schedules of the Principals as well as self generated opportunities.
- The immediate plan begins with AK's DC visit next week (Feb 28/March1), followed by RP in mid-March (march 13/14) and then AG (April 2/4) in early April. The aim is to help influence the new power base in Washington to steer away from sanctions and resolutions, and understand the bottom line in geopolitical terms, alongside energy security, trade and business opportunities.
- Separately, we are organising an important conference in Rome on March 6th with three Habsburg members participating. I need to secure one major Ukrainian to participate with my preference being Irina Akimova. We are organising media.
- I have conducted several calls with AK and AG over the weekend to discuss importance of clear messaging and availability for bilaterals or media during AK's DC trip this week. He is prepared to aggressively promote the importance of an "Engage Ukraine" theme during this visit to Washington. Additionally, I am editing an advance copy of AK's speech at John Hopkins.
- The DC VISIT OF AK. He arrives in DC on the 27th at night. He has meetings most of the 28th, with the lecture at John Hopkins taking place from 12:30 to 2pm. He will do all additional meetings we schedule including meeting with Congress, Administration officials and important media on February 28th and on March 1st.
- RP will meet Secretary Kerry at a dinner in Rome on Feb. 28th. RP will mention that he'll be in DC in mid-March and that it would like to meet Kerry to brief him on a number of important initiatives in which he is engaged. This will presumably elicit Kerry's invite. The bilateral should be fixed for March 13 afternoon or March 14 morning.
- Additionally, we will schedule RP from afternoon March 13 to afternoon March 14 with media and USG officials in the Congress and Obama Administration.
- We are in the process of drafting a RP op/ed in the lead up to his DC visit, further stressing the geopolitical message, and the strategic importance of Ukraine to EU and energy security and shale gas opportunities for U.S. corporations.



- AG has confirmed a U.S. visit April 2-4. During this visit we will organize a similar schedule for him in NY and Washington.

ACTION:

I am being pressed by Hapsburg for fulfilment of the obligation that was due on Jan 2, 2013. I am attaching the relevant document.

I really need to get this IN FULL this week before AK goes to Washington and before RP meets with Secretary Kerry on Feb. 28.